



Conference

Ascoli Piceno

21 September 2024

ADSI

Associazione Dimore Storiche Italiane



EUROPEAN
HISTORIC HOUSES

La valorizzazione ed il sostegno dei Beni Culturali privati
1° Ciclo di convegni nazionali

Conference Agenda



La valorizzazione ed il sostegno dei Beni Culturali privati 1° Ciclo di convegni nazionali

“Heritage as a driver of regional revitalisation”

“Il patrimonio culturale come motore per la rivitalizzazione regionale” (4° appuntamento)

For centuries private historic houses and their wider heritage have acted as focal points for local economies and communities, particularly in the regions where civic structures were limited. But as populations are changing, becoming more fluid and less tied to physical locations, our heritage must adapt to remain relevant to the new communities which will sustain it into the future.

As owners of heritage properties, we have a particular opportunity and responsibility to our communities, landscapes, regions and histories, to preserve and promote the touchpoints that enable active, vibrant and changing communities to thrive, whilst the heritage remains a reassuring ever-steady presence. How should we do it?

Find out and bring your own opinion, at our Owners’ Circle Conference, 21 Sept 2024, in association with ADSI and the Ministero della Cultura, where we will explore the enormous economic and societal benefit that historic houses (particularly privately-owned properties) can have on the fortunes of rural, under-visited areas requiring regeneration; we shall then explore practical examples from Italy and wider Europe achieving sustainable socio-economic models for heritage within and alongside community.

Conference Agenda



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SESSION 1

Heritage driving the economy

- Tourism impact
- Economics of heritage
- Restoration and specialist skills

SESSION 2

Heritage at the heart of the community

- Tourism (case study)
- Restoration (case study)
- Education (case study)

Conference Speakers



BEN COWELL

Cowell is the Director General of Historic Houses, which represents independently owned historic houses and gardens across the UK. He has held key roles at the National Trust, English Heritage, and the Department for Culture, Media and Sport. His book, *The British Country House Revival*, was published in 2024.

JESSICA FLORE ANGEL

An architect of spaces and communities, Angel co-founded Almost Studio, an architecture practice in New York, and is the owner and director of Château du Feÿ (Burgundy). In 2023, she was awarded the European Young Heritage Entrepreneur of the Year by European Historic Houses.



DANIELE KIHLGREN

Born in Milan in 1966, Kihlgren is the founder of Sextantio, a project aimed at the recovery and protection of the Minor World Heritage of Santo Stefano di Sessanio (Abruzzo). Additionally, through the Sextantio Onlus association, he provides health coverage in Rwanda, where he also manages the Huts Project.

Conference Speakers



GLORIA CESARINI

With a Master's degree in International Relations and a Master's degree in International Project Management, she has a background as a Project Manager in innovation and finance at several national, public and private organisations.

As Programme Manager at Bottega del Terzo Settore, she is in charge of defining the organisation's development programmes and takes care of the design and management of projects aimed at empowering the community to unleash its potential for building innovation and sustainable economies.

CLAUDIA PUCCIARELLI

A graduate in language mediation for international institutions and editorial translation, she joined Bottega Terzo Settore in the role of community manager.

Pucciarelli is dedicated to managing the services that Bottega offers to the community and relations with the social community; she is in charge of event logistics and the President's secretariat, assists with planning and manages part of the communication area.



CARLO CICCIOLI

A doctor and politician originally from Ancona and affiliated to the Fratelli d'Italia party. Ciccioli has recently began his international career as a Member of the European Parliament in Brussels and Strasbourg working at the Industry, Research and Energy and the Transport and Tourism Committees.

He had previously showcased his commitment to the cultural life of the Marche Region culminating in his contribution to the enactment of regional laws.

Conference Speakers



ANDREA PUTZU

Regional Councilor for the Marche Region, Putzu currently serves as the President of the II Commissione Consiliare, overseeing areas such as economic development, vocational training and labor, European and international affairs, and the primary sector. Throughout his career, he has held various positions, including municipal and provincial councilor, parliamentary assistant in the Senate, and chief of staff in the Chamber of Deputies.

ANTHONY AND FIONNUALA ARDEE

Fionnuala and Anthony are the co-owners of Killruddery, Ireland. Together, over the past 15 years, they have transformed the estate into a vibrant cultural destination known for its award-winning farm-to-fork restaurant, weddings, corporate entertainment and a diverse events programme and sustainable practices.

Fionnuala, CEO with a Fine Arts degree from NCAD and a diploma in Arts in the Community, has curated a rich program of events since 2009, including a silent film festival, children's arts festivals, concerts, talks and creative workshops. Her vision blends artistry with community engagement. Her background in restaurants and growing, informs her passion for Killruddery's renowned culinary offerings.

Anthony, with a deep connection to the land, oversees the estate's regenerative farming efforts and sustainability initiatives. He leads the farm-to-fork restaurant and take-out offerings, ensuring that the estate's produce is at the heart of its culinary experiences. Anthony also works alongside Fionnuala to maintain Killruddery's gardens and farmlands, supporting a wide array of cultural programs and ensuring the estate remains a thriving hub for both cultural and environmental innovation.



VALERIO TEMPERINI

Associate Professor of Business Economics and Management at the Polytechnic University of Marche. He is the director of CRISMAT (Interdepartmental Research Center on the Third Sector). Temperini also serves as the university's representative on the Board of Directors of the Monte Conero Regional Park.

Venues

Auditorium Neroni

The Auditorium Emidio Neroni is located in the beautiful historic centre of the municipality of Ascoli Piceno. The building, belonging to the Fondazione Carisap, is obtained in the spaces of the former churches of San Giovanni ad Templum and San Francesco di Paola specially purchased and fully restored by the Cassa di Risparmio di Ascoli Piceno. The Auditorium, resulting from the aggregation of two churches built at different times and in different styles, lacks homogeneity and architectural unity. However, the vicissitudes of the two buildings, which have always been joined, have been permanently coinciding and interdependent.

This space is generally made available for the organisation of recreational and cultural activities.



Venues

Palazzo Saladini di Rovetino

In the historical centre of Ascoli Piceno, Palazzo Saladini di Rovetino stands at the intersection of Piazza Sant'Agostino and the ancient Via delle Torri.

The residence was built from the end of the 17th century and completed in 1719, a date that attests to the end of the work and the completion of the frescoes. It has a total of 96 rooms and what is called the Gallery of Mirrors, where the 18th-century frescoes by Ascoli painter Biagio Miniera are displayed in all their beauty.

The restoration of Palazzo Saladini was entrusted to architect Carlo Maria Saladini, part of the family that owns it. He normally lives in the Palazzo, amongst his fondest childhood memories.



Venues

Civic Picture Gallery

Officially established in 1861 thanks to two artists from Ascoli, Giorgio Paci (1820-1914) and Giulio Gabrielli (1832-1910), the conspicuous artistic collection, with over 800 objects still on display, is housed *ab antiquo* in the imposing Palazzo dell'Arengo. The two first fitters drew works from the picture galleries of the monasteries of Sant'Angelo Magno, San Domenico and the Jesuits.

Among the precious works kept, the most important are the 13th century cope, of English manufacture, donated in 1288 to the Cathedral of Ascoli by Pope Nicholas IV, paintings by Carlo Crivelli, Cola dell'Amatrice, Titian, Guido Reni, Strozzi, De Ferrari, Magnasco, Mancini, Morelli, Palizzi and Pellizza da Volpedo. The works are set in splendid rooms furnished with rare consoles, armchairs, mirrors and chests of drawers from the 18th and 19th centuries, which, with their precious curtains and Murano chandeliers, recreate the atmosphere and charm of an aristocratic palace.

